



News Release

NETGEAR Supercharges Home Theater Experience with New Class of WiFi Products to Support Internet-Enabled Set-top Boxes, TVs, Blu-ray Players and Gaming Consoles

High-Performance HD Home Theater Kit (WNHDB3004) Wirelessly Streams Multiple HD Videos Flawlessly Throughout the Home; Industry-First Compact USB-powered Universal WiFi Internet Adapter (WNCE2001) Wirelessly Connects Ethernet-enabled Consumer Electronics to the Internet

HANNOVER, Germany — March 1, 2010 — NETGEAR®, Inc. (NASDAQGM: NTGR), a worldwide provider of technologically innovative, branded networking solutions, today announced two new networking accessories for home theaters. The High-Performance Wireless-N HD Home Theater Kit (WNHDB3004) is a carrier-grade, tested and proven solution for wirelessly playing multiple jitter-free 1080p HD video and audio streams to every room in the house flawlessly, and at double the performance and range of solutions in the market today. The Universal WiFi Internet Adapter for Home Theater Devices and Gaming Consoles (WNCE2001) delivers Wireless-N performance of up to 300 Mbps through the Ethernet port of consumer electronic (CE) devices such as Internet TVs, game consoles, Blu-ray™ players and more.

NETGEAR will display these new products at the CeBIT trade show in Hannover, Germany, March 2-6, 2010, in the Wick Hill booth (Hall 11, Stand D03) of the Hannover Exhibition Hall. Related CeBIT announcements can be found here (<http://www.netgear.com/About/PressReleases.aspx>).

A growing number of multimedia devices in the home theater are enabled with network connectivity, but oftentimes there is not a wired network connection available in the living room. While many of the available wireless solutions, either embedded or external, offer basic connectivity to the home network to play rich media to the HDTV, no other wireless solutions provide the reliability required for playing multiple, simultaneous, Blu-ray quality HD streams across multiple walls in a large home.

“Our High-Performance HD Home Theater Kit provides wired-equivalent connectivity and whole-home coverage using wireless,” said Som Pal Choudhury, NETGEAR director of product marketing for Core Networking Products. “The technology is way ahead of the competition. With its groundbreaking speed, range and reliability, it is like WiFi on steroids.”

High-Performance Wireless-N HD Home Theater Kit (WNHDB3004)

With performance doubling that of competing products, the NETGEAR carrier-grade High-Performance Wireless-N HD Home Theater Kit (WNHDB3004) delivers multiple, simultaneous, jitter-free 1080p HD video streams wirelessly throughout the home. It is the only solution that has been tested to provide sustained throughput of HD streams in excess of 40 Mbps 99.9 percent of the time, through multiple walls, throughout an above-average single family home.

The kit consists of a pair of two High-Performance Wireless-N HD Home Theater Adapters (WNHDB3004). The set-up is truly plug and play — consumers simply plug the first adapter into the existing router or gateway, and the second adapter into any home theater device with an Ethernet port. The kit is pre-configured with security, so a single touch of a push-button securely connects additional adapters. IPTV customers and video enthusiasts can now wirelessly stream multiple 1080p HD streams with wired-equivalent reliability from the network, Internet or IPTV service provider to their home theater devices, including IPTV set-top boxes, Xbox® 360, PlayStation® 3, Wii™, Blu-ray players, Internet-enabled TVs, Apple® TV, NETGEAR Digital Entertainer products and more. The NETGEAR High-Performance Wireless-N HD Home Theater Kit supports point-to-multipoint HD video streaming and the multicast streaming protocol that IPTV service providers demand.



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The High-Performance Wireless-N HD Home Theater Kit eliminates the need for expensive structured wiring or messy Ethernet cables. It is also designed to overcome the common problems — wireless signal strength, quality and reliability — associated with interference, frequently changing WiFi environments, and areas of the home that are notoriously difficult to reach. The kit combines 4x4 multiple-input, multiple-out (MIMO) antenna signal processing, real-time spectrum analysis and dynamic digital beamforming with the industry's highest performance IEEE 802.11a/n 5GHz wireless LAN chipset, providing an unprecedented level of reliability and wireless performance in terms of data rates and range.

“With the rising demand among consumers for HD-quality video, IPTV service providers are increasingly looking for carrier-grade solutions to wirelessly connect IPTV set-top boxes to the home network,” said Stephen Baker, vice president of industry analysis at The NPD Group, a leading market research company. “Likewise, VARs, resellers and system integrators specialising in home audio and video automation are looking for ways to cut costs in expensive cabling to connect their customers’ whole home entertainment systems. Wireless devices that are capable of reliably playing multiple HD audio and video streams, like those of NETGEAR, are an ideal solution for the customers, as well as the service providers.”

The Universal WiFi Internet Adapter (WNCE2001) for Home Theater Devices and Gaming Consoles
NETGEAR is also introducing the industry's first compact USB-powered Universal WiFi Internet Adapter (WNCE2001) that works with Internet TVs, game consoles and Blu-ray players. The first of its kind, the adapter is the only affordable solution in a small form factor that delivers optimal Wireless-N performance and works universally with any Ethernet-enabled CE device. This saves consumers from the confusion and expense of purchasing separate WiFi USB adapters for each CE device in their home theater.

The Universal WiFi Internet Adapter is powered by the USB port, avoiding the need for a long wire to the power outlet and making it more visually pleasing in the already congested home theater environment. With NETGEAR Push 'N' Connect technology and CD-less set-up, it is truly a plug and play experience.

Pricing and Availability

Backed by a one-year warranty and 24/7 technical support, the new NETGEAR products are available worldwide through leading retailers, direct marketers, e-commerce sites and value-added resellers. The Universal WiFi Internet Adapter for Home Theater Devices and Gaming Consoles (WNCE2001) will be available in May at an MSRP in the U.S. of \$79. The High-Performance Wireless-N HD Home Theater Kit (WNHDB3004) will be available in Q3 of 2010, with pricing for the kit and for single adapters to be announced at the time of market availability.

Photos and Other Product Information:

High-Performance Wireless-N HD Home Theater Kit (WNHDB3004):

<http://www.netgear.com/HDWiFi>

Universal WiFi Internet Adapter for Home Theater Devices and Gaming Consoles (WNCE2001):

<http://www.netgear.com/ConnectWiFi>



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About NETGEAR, Inc.

NETGEAR (NASDAQGM: NTGR) designs innovative, branded technology solutions that address the specific networking, storage, and security needs of Small- to Medium-sized Businesses (SMBs) and home users. The company offers an end-to-end networking product portfolio to enable users to share Internet access, peripherals, files, multimedia content, and applications among multiple computers and other Internet-enabled devices. Products are built on a variety of proven technologies such as wireless, Ethernet and powerline, with a focus on reliability and ease-of-use. NETGEAR products are sold in over 28,000 retail locations around the globe, and via more than 39,000 value-added resellers. The company's headquarters are in San Jose, Calif., with additional offices in 25 countries. NETGEAR is an ENERGY STAR® partner. More information is available at <http://www.netgear.co.uk>. Connect with NETGEAR at <http://twitter.com/NETGEAR> and <http://www.facebook.com/netgear>.

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Note: Maximum wireless signal rate derived from IEEE Standard 802.11 specifications. Actual data throughput will vary from maximum signal rates stipulated. Network conditions and environmental factors, including volume of network traffic, building materials and construction, and network overhead, lower actual data throughput rate.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995 for NETGEAR, Inc.:

This press release contains forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Specifically, statements concerning NETGEAR's business and the expected performance characteristics, specifications, reliability, market acceptance, market growth, specific uses, user feedback and market position of NETGEAR's products and technology are forward-looking statements within the meaning of the Safe Harbor. These statements are based on management's current expectations and are subject to certain risks and uncertainties, including, without limitation, the following: the actual price, performance and ease of use of NETGEAR's products may not meet the price, performance and ease of use requirements of customers; product performance may be adversely affected by real world operating conditions; failure of products may under certain circumstances cause permanent loss of end user data; new viruses or Internet threats may develop that challenge the effectiveness of security features in NETGEAR's products; the ability of NETGEAR to market and sell its products and technology; the impact and pricing of competing products; and the introduction of alternative technological solutions. Further information on potential risk factors that could affect NETGEAR and its business are detailed in the Company's periodic filings with the Securities and Exchange Commission, including, but not limited to, those risks and uncertainties listed in the section entitled "Part II - Item 1A. Risk Factors," pages 36 through 50, in the Company's quarterly report on Form 10-Q for the fiscal third quarter ended September 27, 2009, filed with the Securities and Exchange Commission on November 6, 2009. NETGEAR undertakes no obligation to release publicly any revisions to any forward-looking statements contained herein to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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