



News Release

NETGEAR's Stora Brings Easy-to-Use, Internet-connected Storage to Consumers Everywhere

New Storage Device with Remote Access Enables Home Users to Share Photos with Friends without Uploading to Internet Sites

Bracknell, UK. — September 21, 2009 — NETGEAR®, Inc. (NASDAQGM: NTGR) a worldwide provider of technologically innovative, branded neNETGEAR®, Inc. (NASDAQGM: NTGR), a worldwide provider of technologically innovative, branded networking solutions, and network storage leader in the business and prosumer market with its ReadyNAS® line, today announced NETGEAR Stora™, a new, easy-to-use network attached storage (NAS) device for home media. Stora enables consumers to easily centralise photos, music, movies and files and use them on nearly any network device. With a smooth user interface designed for non-technical users, Stora lets consumers easily share their photos and videos with friends without the time-consuming process of uploading them to Internet sites or transferring them over email. Through an intuitive and graphical user interface on www.MyStora.com, users and their designated friends and relatives can remotely access their media files from any Internet-connected device, such as laptops, PCs and smartphones.

"We strongly feel that Stora exemplifies the next-generation of consumer storage devices," said Drew Meyer, director of marketing for NETGEAR's Network Storage Business Unit. "NETGEAR has already made its mark in the business and prosumer market with our ReadyNAS line, but Stora is most definitely a platform for everyone. Stora gives users the features they need today with a consumer-friendly user interface and price point, making their media available to them and their designated friends and families anytime, anywhere—even on mobile smartphones. It truly sets a new bar for the consumer network storage market."

Store: Compatible with Mac, PC and Linux systems, NETGEAR's Stora puts music, movies, photos, and files at the heart of the home network, centralised in a single, safe location.

Share: With remote access via www.MyStora.com, Stora enables cross-platform file sharing, music listening, movie watching and photo sharing from any Internet-connected device. In addition to sharing files over the web, users can also share photos, videos and files between home computers and home media players. Stora can centralise music collections and play music through iTunes®. It can also automatically integrate content with remote photo frames and social networking sites such as Facebook. Stora can also serve content to other networked devices such as Digital Living Network Alliance (DLNA)-enabled photo frames, Xbox 360® and PlayStation® 3 game consoles, and iPhone® and Blackberry® mobile phones.

Protect: With two standard drive bays that automatically mirror data, Stora offers plug-and-play protection that safeguards valuable data. Users can simply add a second drive, on the fly, without any tools. Stora also comes with automatic backup utilities for PCs and Macs, so individual system content is backed up regularly.

"Today's consumers face a conundrum when trying to manage newly acquired or created digital content among various computing devices inside and outside the home," said David Reinsel, group vice president of IDC's storage and semiconductor research groups. "Historically, personal storage devices have proven competent at providing reliable storage capacity and data protection within the home, but not always accessible from outside the home or across multiple devices. With this new product, NETGEAR looks to solve these common problems for consumers."

NETGEAR Stora (MS2110) comes with a 1 TB disk and one extra drive bay that can be used to insert an optional disk for mirroring. The product is immediately available through selected North American retail and e-commerce stores. Stora will be available from leading European and Asia Pacific retail locations in approximately two weeks.



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Stora is backed by a three-year warranty and 24/7 technical support and the Stora (MS2110) model has an MSRP in the U.S. of \$229. An optional yearly premium service that supports additional remote access and third-party service integration such as Flickr®, Picasa, YouTube™ and mobile phones, is available for \$19.99 after an initial 30-day trial period.

Product details, instructional videos and other information are at <http://www.netgear.com/stora>.

Product photos can be downloaded from: <http://www.netgear.com/Products/Storage/Stora/MS2110.aspx>.

About NETGEAR, Inc.

NETGEAR (NASDAQGM: NTGR) designs innovative, branded technology solutions that address the specific networking, storage, and security needs of Small- to Medium-sized Businesses (SMBs) and home users. The company offers an end-to-end networking product portfolio to enable users to share Internet access, peripherals, files, multimedia content, and applications among multiple computers and other Internet-enabled devices. Products are built on a variety of proven technologies such as wireless, Ethernet and powerline, with a focus on reliability and ease-of-use. NETGEAR products are sold in over 29,000 retail locations around the globe, and via more than 41,000 value-added resellers. The company's headquarters are in San Jose, Calif., with additional offices in 25 countries. NETGEAR is an ENERGY STAR® partner. More information is available by visiting www.netgear.co.uk. Follow NETGEAR at <http://twitter.com/NETGEAR> and <http://www.facebook.com/netgear>.

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This press release contains forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Specifically, statements concerning the expected performance characteristics, specifications, market acceptance, market growth, specific uses, user feedback and market position of NETGEAR's products and technology are forward-looking statements within the meaning of the Safe Harbor. These statements are based on management's current expectations and are subject to certain risks and uncertainties, including, without limitation, the following: the actual price, performance and ease of use of NETGEAR's products may not meet the price, performance and ease of use requirements of customers; product performance may be adversely affected by real world operating conditions; failure of products may under certain circumstances cause permanent loss of end user data; new viruses or Internet threats may develop that challenge the effectiveness of security features in NETGEAR's products; the ability of NETGEAR to market and sell its products and technology; the impact and pricing of competing products; and the introduction of alternative technological solutions. Further information on potential risk factors that could affect NETGEAR and its business are detailed in the Company's periodic filings with the Securities and Exchange Commission, including, but not limited to, those risks and uncertainties listed in the section entitled "Part II - Item 1A. Risk Factors," pages 35 through 49, in the Company's quarterly report on Form 10-Q for the fiscal second quarter ended June 28, 2009, filed with the Securities and Exchange Commission on August 6, 2009. NETGEAR undertakes no obligation to release publicly any revisions to any forward-looking statements contained herein to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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