



News Release

NETGEAR Expands Channel Presence in Education Sector

Provider of networking and storage solutions significantly increases investment in education resellers and looks to recruit new partners

Bracknell, UK. — January 20, 2010 — NETGEAR®, Inc. (NASDAQGM: NTGR), a worldwide provider of technologically innovative, branded networking solutions, today announced new initiatives to enhance its channel presence in the education sector. These initiatives are focused on two key areas: firstly increasing investment and support for its current education-focused channel partners and secondly the recruitment of new partners. By doing so, NETGEAR will deliver its industry-leading solutions to the market and help schools, colleges, universities and LEAs meet their networking needs while remaining within stringent budgets.

With an extensive history serving the sector, NETGEAR is already well positioned to work with channel partners to meet the needs of education customers. NETGEAR will work with its new and existing partners to offer all education establishments a free networking site survey, where they will assess their individual networking and storage needs and help channel partners to fulfill resulting orders at a discounted price by offering a 5% reduction for all education customers.

NETGEAR will also provide a lifetime warranty on its industry-leading ProSafe products to ensure the right support is received in return for customers' investments, as well as a five year warranty on all ReadyNAS Business products that exceeds all similar offers from SMB-focused vendors.

NETGEAR currently works with a number of trusted education-focused partners throughout the UK, and most recently added Staffordshire-based Stone Group to its roster. One third of its channel partners deal within this specific market to provide education establishments with its products and services. These partners must meet high specification user demands and understand that reduced budget availability means that education establishments spend wisely and competitively. By introducing a step change increase to its channel presence in this area, NETGEAR will make available its scalable and cost-effective ProSafe, ProSecure and ReadyNAS solutions to ensure further schools, colleges, universities and LEAs can effectively manage and secure their networks while storing data securely and efficiently.

Neill Hammond, UKI VAR Channel Manager, NETGEAR UK, commented: "NETGEAR understands the economy impacts education establishments as it would any other organisation. While they should spend wisely, it is equally important for them to implement the right networking solution to ensure a productive and dynamic learning experience. NETGEAR plans to further expand its channel presence in the education sector by increasing its VAR-base, enabling it to offer customers a range of products and services that fit within their budgets."

Hammond continued: "Maintaining connectivity during lesson times, protecting the network against malicious intrusion and ensuring compliance with data protection legislation are just some of the IT issues education establishments encounter on a regular basis. Our partners can help address these issues by leveraging NETGEAR's expertise alongside its award-winning range of solutions, while providing installation and support from NetCROWD. With an average of 70 percent of our free networking site surveys converting to sales of NETGEAR products, we can help improve business for both our partners and their customers".



News Release

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About NETGEAR, Inc.

NETGEAR (NASDAQGM: NTGR) designs innovative, branded technology solutions that address the specific networking, storage, and security needs of Small- to Medium-sized Businesses (SMBs) and home users. The company offers an end-to-end networking product portfolio to enable users to share Internet access, peripherals, files, multimedia content, and applications among multiple computers and other Internet-enabled devices. Products are built on a variety of proven technologies such as wireless, Ethernet and powerline, with a focus on reliability and ease-of-use. NETGEAR products are sold in over 27,000 retail locations around the globe, and via more than 37,000 value-added resellers. The company's headquarters are in San Jose, Calif., with additional offices in 25 countries. NETGEAR is an ENERGY STAR® partner. More information is available at <http://www.netgear.co.uk>. Connect with NETGEAR at <http://twitter.com/NETGEAR> and <http://www.facebook.com/netgear>.

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